

# PASTA LOVE

ONE OF THE MOST COMMON WORDS ASSOCIATED WITH PASTA? LOVE!\*

Pasta brings love to the dinner table, even on the most hectic nights.

**58%** OF PARENTS SAY THEIR LIFE IS MORE HECTIC THAN A YEAR AGO\*

What would help? Quick go-to meals that are easy, crowd-pleasers and allow for multi-tasking.



## VERSATILE SOLUTION

**89%** OF PARENTS SAY PASTA IS A MEAL THE WHOLE FAMILY ENJOYS\*

## EASY GO-TO MEAL

**85%** OF PARENTS SAY PASTA ALLOWS THEM TO UTILIZE PANTRY STAPLES\*

## MULTI-TASKING MEAL

**48%** OF PARENTS CAN MULTI-TASK WHILE COOKING PASTA\*

FROM PENNE TO LINGUINI, 90% OF PARENTS SAY PASTA IS AN EASY MEAL OPTION.\*



### Essential Ingredients

Pasta  
Pasta Sauce  
Italian Cheese  
Extra Virgin Olive Oil  
Fresh Vegetables

KEEP THESE INGREDIENTS ON HAND FOR A QUICK, DELICIOUS MEAL.



Dinner Challenged?

Check out The Modern Family Pasta Cookbook at [www.barilla.com/modernfamilycookbook](http://www.barilla.com/modernfamilycookbook).

\*Source: Barilla October 2012 Pasta Survey conducted by Edelman Berland.

